



Idealship 
Services towards an ideal ship operation.

Fuel is costly.

Fuel consumption is the biggest cost factor in vessel operation.
A fuel saving of 1% per year equals...

Type	Size	Savings in US \$*	CO ₂ Savings in tons
Product Tanker	50K dwt	20000 \$	150
Container	5000 TEU	105000 \$	720
Bulker	50K dwt	25000 \$	180
Car Carrier	4000 CEU	55000 \$	400
Cruise	1400 cabins	100000 \$	700

* Saving per vessel, Fuel price 400 \$ per mt.

"The fuel costs of a vessel are similar to staff costs of a medium size company."

Challenges & Opportunities



Market Rates vs. Fuel Prices



Environmental Regulations 2020



Opportunities Through Digitalization

Avoid Overconsumption.

Fuel is wasted through sub-optimal operation in...

Voyage Performance

- Speed
- Weather Routing
- Loading Conditions

Energy Management

- Running Equipment
- Load Distribution on AE/SG
- Boiler Operation

Propulsion Performance

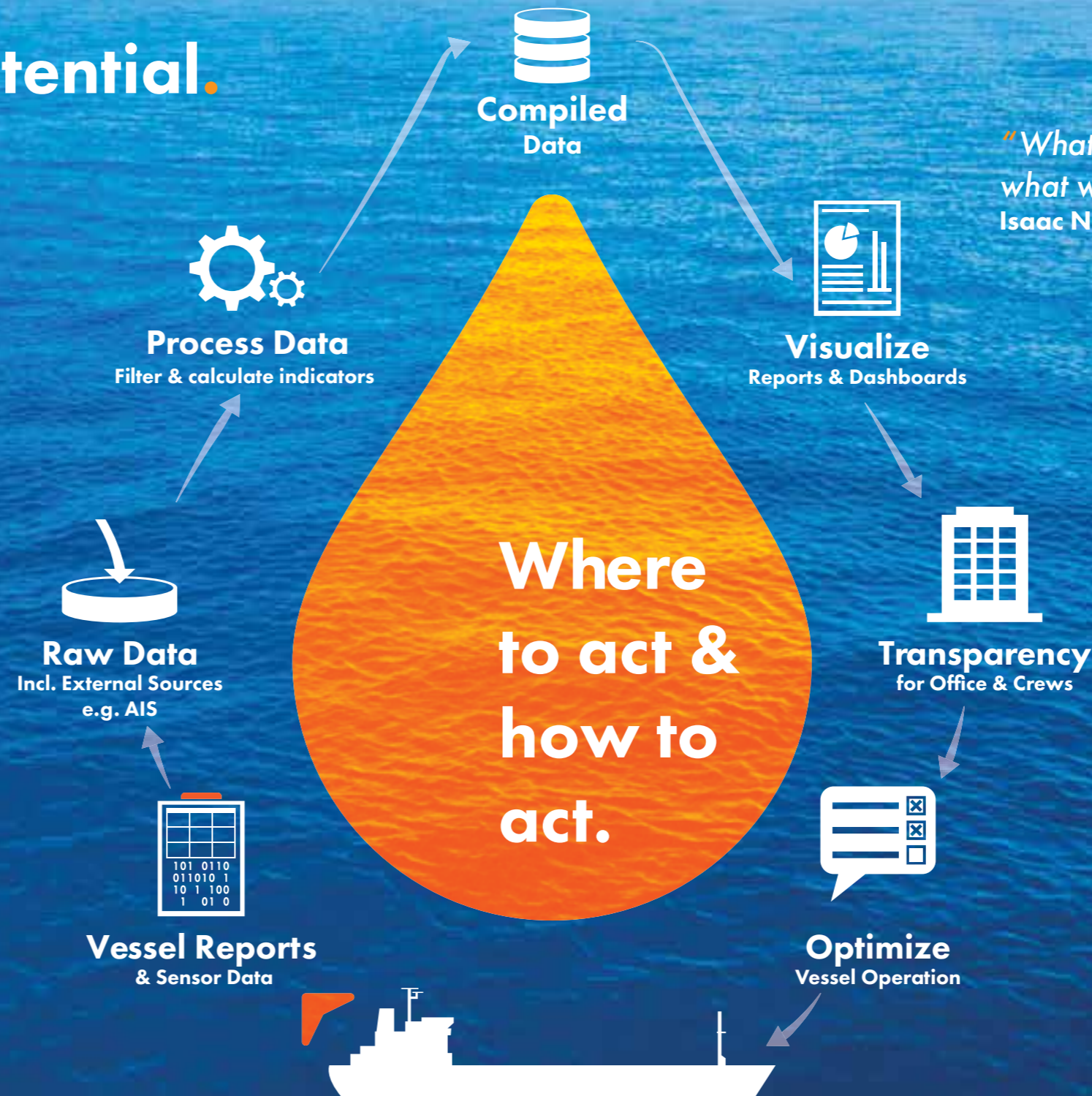
- Hull & Propeller Fouling
- Paint Performance
- ME Performance
- Off-Design Conditions
- Coursekeeping



Identifying Saving Potential.

Vessel Performance Analytics.

- **Measure**
The process is based on measuring & reporting data. Validity and feasibility are key for an overall success.
- **Analyze**
Strong analytical functions and high quality technical models are essential to identify actual saving potential.
- **Improve**
Optimize vessel operations through data based transparency for decision makers.



*"What we know is a drop,
what we don't know is an ocean."
Isaac Newton*



We combine Ship Efficiency and Data Management Expertise.

- **Ship Efficiency**

With almost a decade of experience in vessel performance analytics at major shipping companies we are able to provide our support throughout the entire process.

- **Data Management**

Through our Mathematical- and IT knowledge we develop smart tools, that can reveal problems and track progress.

R • VBA • Python • Django • SQL

- **Custom Solutions**

We develop solutions that can be seamlessly integrated into your business processes.

Recent Projects:

- Design & Calculation of a Fuel Factor for the Financial Management of Tanker Pools.
- Saving Quantifications: Management Reports and ECO Retrofit Benefit Tracking.
- Design & Implementation of Performance Monitoring Systems.

For more reference projects visit:
www.idealship.de



**Let's unlock your true
saving potential together!**

A stylized map of the Hamburg region in Germany, rendered in shades of blue. Major cities and towns are labeled in white text: Rendsburg, Kiel, Heide, Neumünster, Hamburg, and Bad Segeberg. A white location pin with an orange dot is placed over the town of Itzehoe, which is also labeled in white text. The map shows a network of orange lines representing roads and a dark blue area representing the Elbe river and surrounding water bodies.

Itzehoe

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